Cookie Policy

Arhat USRP

Effective Date: February 3, 2026

This Cookie Policy explains how Arhat USRP ('we,' 'us,' or 'our') uses cookies and similar tracking technologies when you visit our website and use our services. This policy should be read in conjunction with our Privacy Policy and Terms of Service.

1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, or tablet) when you visit a website. They are widely used to make websites work more efficiently and provide a better user experience. Cookies help websites remember your preferences, authenticate users, analyze traffic patterns, and provide personalized content.

1.1 Types of Cookies by Duration

Session Cookies: Temporary cookies that expire when you close your browser. They help websites remember your actions during a browsing session.

Persistent Cookies: Cookies that remain on your device for a set period or until you delete them. They remember your preferences across multiple visits.

1.2 First-Party vs. Third-Party Cookies

First-Party Cookies: Set directly by our website. We have full control over these cookies.

Third-Party Cookies: Set by external services we use (such as analytics providers or advertising networks). These cookies are subject to the third party's privacy policy.

2. How We Use Cookies

We use cookies for various purposes to enhance your experience and improve our services. Below are the main categories of cookies we use:

2.1 Essential Cookies (Strictly Necessary)

These cookies are necessary for our website to function properly. They enable core functionality such as:

• User authentication and session management

• Security and fraud prevention

• Network management and load balancing

• Remembering your cookie consent preferences

• Enabling secure areas and basic website navigation

You cannot opt out of essential cookies as they are required for the website to work. Without these cookies, services you have requested cannot be provided.

2.2 Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. This helps us improve our services. We collect data on:

• Number of visitors and page views

• How visitors navigate through the website

• Time spent on pages and bounce rates

• Traffic sources and referral information

• Device and browser information

• Error messages and website performance issues

Example: *We use Google Analytics to track website usage. Google Analytics uses cookies to generate statistics about how visitors use our site.*

2.3 Functional Cookies

These cookies enable enhanced functionality and personalization. They may be set by us or third-party providers whose services we use. Functions include:

• Remembering your preferences (language, region, display settings)

• Keeping you logged in between sessions

• Providing personalized content and recommendations

• Enabling social media sharing features

• Supporting live chat and customer support features

If you disable these cookies, some website features may not function properly, and you may have a less personalized experience.

2.4 Targeting and Advertising Cookies

These cookies track your browsing activity to deliver relevant advertisements and measure campaign effectiveness. They may be set by our advertising partners and can track you across different websites. They help us:

• Show you relevant ads based on your interests

• Limit the number of times you see the same advertisement

• Measure advertising campaign effectiveness

• Deliver retargeting advertisements

• Build audience profiles for targeted marketing

3. Specific Cookies We Use

Below is a list of specific cookies we use on our website:

_session_id: Session cookie for user authentication (Essential)
_csrf_token: Security cookie to prevent cross-site request forgery (Essential)
cookie_consent: Stores your cookie consent preferences (Essential)
_ga, _gid, _gat: Google Analytics cookies for tracking website usage (Analytics)
user_preferences: Remembers language, theme, and display settings (Functional)
_fbp: Facebook Pixel for advertising and analytics (Advertising)
_hjid: Hotjar cookie for user behavior analytics (Analytics)

4. Third-Party Cookies and Services

We work with third-party service providers who may set cookies on your device. These providers have their own privacy policies, and we do not have control over their cookies. Third-party services we use include:

Google Analytics: Website traffic and user behavior analytics
Google Ads: Advertising and remarketing services
Facebook Pixel: Social media advertising and audience insights
Hotjar: User experience analytics and heatmaps
Stripe/PayPal: Payment processing services
LinkedIn Insight Tag: Professional network advertising
YouTube: Video content embedding

Please refer to the privacy policies of these third-party providers for more information about how they use cookies.

5. Managing Your Cookie Preferences

You have several options to manage and control cookies:

5.1 Cookie Consent Tool

When you first visit our website, you will see a cookie consent banner. You can accept or reject non-essential cookies. You can change your preferences at any time by clicking the 'Cookie Settings' link in the footer of our website.

5.2 Browser Settings

Most web browsers allow you to control cookies through their settings. You can:

• Block all cookies
• Accept only first-party cookies

• Delete cookies when you close your browser

• Delete individual cookies or all cookies

• Receive notifications when cookies are being set

Common browser cookie settings:

• Chrome: Settings > Privacy and Security > Cookies

• Firefox: Settings > Privacy & Security > Cookies and Site Data

• Safari: Preferences > Privacy > Cookies

• Edge: Settings > Cookies and Site Permissions

Important: Disabling cookies may affect the functionality of our website and prevent you from using certain features.

5.3 Opt-Out Links for Third-Party Cookies

You can opt out of certain third-party advertising cookies by visiting:

• Google Analytics Opt-out: https://tools.google.com/dlpage/gaoptout

• Network Advertising Initiative: https://optout.networkadvertising.org

• Digital Advertising Alliance: https://optout.aboutads.info

• European Interactive Digital Advertising Alliance: https://www.youronlinechoices.eu

• Facebook Ad Preferences: https://www.facebook.com/ads/preferences

6. Do Not Track (DNT) Signals

Some web browsers include a 'Do Not Track' (DNT) feature that signals to websites that you do not want your online activities tracked. Currently, there is no universal standard for how websites should respond to DNT signals. We do not currently respond to DNT browser signals or similar mechanisms. However, we respect your cookie preferences set through our cookie consent tool.

7. Mobile Devices and Applications

Our mobile applications may use similar tracking technologies such as SDKs (Software Development Kits), pixels, and mobile device identifiers for analytics, personalization, and advertising purposes. You can control some of this tracking through your mobile device settings:

iOS: Settings > Privacy > Tracking > Allow Apps to Request to Track

Android: Settings > Google > Ads > Opt out of Ads Personalization

8. Other Tracking Technologies

In addition to cookies, we may use other tracking technologies:

Web Beacons (Pixels): Small transparent images embedded in emails or web pages to track user activity

Local Storage: Browser storage that allows websites to store data locally on your device

Fingerprinting: Collecting device characteristics to create a unique identifier

Session Storage: Temporary storage that is cleared when you close your browser

9. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, our business practices, or for other operational reasons. We will notify you of any material changes by:

• Posting the updated policy on our website

• Updating the 'Effective Date' at the top of this policy

• Displaying a notice on our website or through our cookie consent banner

We encourage you to review this Cookie Policy periodically to stay informed about how we use cookies.

10. Contact Information

If you have any questions or concerns regarding this Cookie Policy or our use of cookies, please contact us:

Arhat USRP

Legal Department - Cookie Policy

Email: legal@arhatusrp.com

General Inquiries: contact@arhatusrp.com

Administrator: arjani@arhatusrp.com